

Press release

Barrière is recruiting around 1,300 new talents for the upcoming summer season



Paris, February 2nd 2023, Barrière is launching its recruitment campaign for the 2023 summer season. In all, the family business is recruiting around 1,300 seasonal workers in France to work in its Resorts and iconic establishments such as Biarritz, Cannes, Deauville and Trouville, Dinard, La Baule and Le Touquet.

Barrière is opening its doors to budding talent in preparation for the summer season, and all of its divisions are involved in this major recruitment drive: Hospitality, Restaurants, Casinos, Leisure & Well-Being, for positions such as commis chefs, head waiters, station chefs, croupiers, housekeeping staff, receptionists, spa therapists and many others.

Induction programme and tailor-made training

The new seasonal recruits will embark on the «Campus Barrière» training programme, launched by the group in 2019 to help employees familiarise themselves with the values and professions that Barrière has become famous for over the past 111 years. All potential candidates are welcome to apply, whether they are experienced or just starting out. The most important elements are motivation, versatility, social skills, and a desire to work in the service industry. Successful candidates will receive professional training from our Campus Barrière coaches.

At the end of the induction programme and training sessions, which will take place on site, Barrière's new summer recruits will join the teams to share the values and passion that ensure Barrière's guests experience the exceptional, whilst discovering

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French art of living.

Barrière pulls out all the stops for seasonal workers

As part of its Human Resources policy, Barrière works on behalf of its permanent and seasonal employees every day, coming up with concrete solutions to improve their working conditions and salaries. To cope with the shortage of seasonal accommodation, the group provides its own accommodation in a number of its destinations. In addition, a co-optation bonus is paid to employees who refer successful candidates, and a loyalty bonus is awarded to seasonal workers who come back from one year to the next. Depending on the local management in place, seasonal workers also enjoy many advantages, including reductions with local businesses, such as restaurants, bars and other leisure facilities, or activities organised throughout the season, including sports sessions with a coach, and evening events at the start and end of season.

*For **André Decoutère, Group Human Resources Director**, «We are delighted to start preparing for a new summer season, which looks set to be as busy and exciting as ever! For us, it's important to find new talents, to go out and meet them, and to guide them on their journey to acquire the new skills and expertise required. It's all about adopting the right gestures and the right attitude to ensure our guests experience the same quality of service in all our establishments. And if our seasonal employees achieve this whilst enjoying the best working conditions possible, then we will have achieved our goal. »*

Barrière 2023 recruitment sessions:

- **Resort Barrière Deauville:** Groupe Barrière's historic resort is holding a recruitment day on the 3rd of March. Around 400 seasonal employees are required for the coming season.
- ◆ **Resort Barrière Dinard:** the resort is looking for an additional 80 seasonal employees to work within its team at Le Grand Hôtel Barrière Dinard, as well as its casinos in St Malo and Dinard. A recruitment day is being held on site on the 14th of February - from 9.30am. The Resort will also be taking part in Saint-Malo's employment forum on the 3rd and 4th of March.
- ◆ **Resort Barrière Cannes:** some 450 seasonal employees are required this year. The teams hold one or two recruitment sessions in their different establishments from January onwards.
- ◆ **Resort Barrière La Baule:** the Resort has partnered with The Job to recruit around 580 seasonal employees on the 3rd of April. Another recruitment day is being held on the 8th of March.
- ◆ **Hôtel Barrière Le Westminster Le Touquet:** the only 5-star hotel on the Côte

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d'Opale is recruiting about 12 seasonal workers. Two recruitment sessions are being held on site on the 9th and 10th of February, from 6pm to 8pm.

- ◆ **Casino Barrière Biarritz:** 40 positions are available.

In addition to the recruitment days organised locally for seasonal workers, Barrière has gone one step further, launching a digital event from the 7th to the 9th of March. Each of the establishments who are seeking precious gems will be present on a 2.0 stand to meet and talk with candidates, regardless of their location.

For more information about the positions available, candidates are invited to connect to Barrière's recruitment site: www.barriere-recrute.com, with their CV.

About Barrière

The Barrière brand sells two separate groups of hotels, casinos, and restaurants: Groupe Lucien Barrière (GLB) and Société Fermière du Casino Municipal de Cannes (SFCMC).

Founded in 1912 by François André, and subsequently developed and managed by Lucien Barrière, Diane Barrière and Dominique Desseigne, Barrière celebrated its 110th anniversary in 2022. Right from the outset, the Group developed an unrivalled offering in the top of the range leisure market, founded with the view to providing operational excellence, a quality of service that is second to none, and French art de vivre. Today, Barrière operates 32 Casinos, 1 Gaming Club, 19 luxury hotels (mainly 5 stars, as well as a luxury Palace in Courchevel), more than 140 restaurants and bars, one of which is the renowned Fouquet's in Paris (and it organises some 3,500 shows and events every year, rolled out to 11 other destinations, including Dubai in February 2023). Barrière's turnover was 1.29 billion euros on October 31st 2022, and it comprises almost 6,500 employees.

Barrière is also well known in the food and beverage industry, serving some 2.5 million meals, in the leisure industry with 16 spas, 1 thalassotherapy centre in La Baule, 1 balneotherapy centre in Ribeaupillé, 3 golf courses and 2 tennis clubs, and is increasingly making a name for itself through its world renown Resorts located in many popular tourist destinations.

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